

2020 REQUEST FOR APPLICATIONS

CHICAGO – Activating Neighborhoods for Health and Wellness (CHICAGO ANEHW)

Issued by: The Chicago Park District in partnership with the Consortium to Lower Obesity in Chicago Children (CLOCC) at Ann and Robert H. Lurie Children’s Hospital of Chicago.

Release Date: December 4, 2019

Application Deadline: 5:00 PM CT, December 23, 2019



SUMMARY

The Chicago Park District Wellness Department is seeking applications from Chicago parks that will have summer camp programming in the summer of 2020, to be a part of Chicago - Activating Neighborhood Environments for Health and Wellness (ANEHW), funded by the Kohl's Cares® Foundation. This project is managed by CLOCC in partnership with the Chicago Park District Wellness Department. The project goal is to improve healthy and active living through educational and environmental interventions in three Chicago neighborhoods.

One of the project strategies of Chicago ANEHW is a collaboration between the Chicago Park District (CPD) and CLOCC to integrate [CLOCC's 5-4-3-2-1 Go!](#)® message into CPD summer day camp activities through a program called CampWell. CampWell is a health and wellness curriculum, developed by the CPD wellness team and CLOCC. CampWell gives summer campers additional opportunities for nutrition education, hands on cooking demonstrations, STEM activities, meditation, and physical activity. The Chicago Park District CampWell facilitator will support the integration of CampWell at three local parks across the city.

Three parks will be chosen from three different neighborhoods (one park in each neighborhood) to participate in the project. Selected parks will receive funding, training for their year-round and seasonal staff, supplies to carry out a wide variety of 5-4-3-2-1 Go! activities, and support from CLOCC and Wellness Department staff to ensure the success of the intervention. Parks will be required to carry out a range of camp activities, to hang posters and a banner that will be supplied by CLOCC, and to participate in evaluation activities (described below).

All park applications will be scored according to the rubric described below. Extra points will be given to parks that apply in partnership with a local community based non-profit organization (CBO) that will assist in the implementation of the other four strategies of Chicago ANEHW ([described here](#)). Parks that are selected that do not have a specific CBO partner in mind will be expected to collaborate with a CBO identified by CLOCC and/or the Wellness Department. Parks will have an opportunity to list potential partners in the application, even if they are not formalized at the time of the application submission.

OVERVIEW

Goal: To improve healthy, active living through educational and environmental interventions in three Chicago Communities.

Strategies and Responsible Parties

The [Chicago Park District](#) provides the setting and much of the programmatic elements for CampWell. The Wellness Department's new CampWell Facilitator will support the three selected parks in their implementation of the curriculum and insuring that staff have the skills and knowledge needed to effectively deliver the program.

[Lurie Children's Hospital](#) is the home of the [Consortium to Lower Obesity in Chicago Children \(CLOCC\)](#), [Lurie Healthy Communities](#), and the [Injury Prevention and Research Center \(IPRC\)](#). CLOCC provides management oversight to the project and its 5-4-3-2-1 Go! healthy lifestyle message is a cornerstone of the CampWell curriculum. CLOCC staff will provide training and support to camp staff at all levels and work with community-based organization partners on broader community activation for health promotion and neighborhood walkability. Lurie Children's IPRC will conduct playground safety audits to ensure children have access to safe places to play and, along with Lurie Healthy Communities, will provide bicycle helmets for children at organized events at the selected parks and in the community.

One **Community-Based Organization (CBO)** Partner in each of the selected communities will serve as an anchor organization for all ANEHW activities in the neighborhood. They will host trainings, help identify opportunities for bike helmet distribution, and mobilize residents for the Neighborhood Walkability and Accessibility Initiative. The CBO partner will also support camp activities identified by the parks that align with project goals.

Eligibility Requirements: To be eligible to apply for this opportunity, parks must:

1. Be a part of the Chicago Park District
2. Be in one of the following neighborhoods
 - Archer Heights
 - Armour Square
 - Auburn Gresham
 - Austin
 - Belmont Cragin
 - East Garfield Park
 - Englewood
 - Gage Park
 - Hermosa
 - Humboldt Park
 - New City/Back of the Yards
 - North Lawndale
 - South Chicago
 - West Elsdon
 - West Englewood
 - West Garfield Park
3. Carry out summer camp led by year-round park staff and seasonal recreation leaders
4. Be willing to support collaborative efforts between the Chicago Park District Park and Community Based Organizations such as participation in advisory councils, co-leading events, hosting community trainings and meetings, etc.

5. Allow CLOCC's evaluation team to evaluate programming for success; including but not limited to pre- and post-intervention surveys of summer campers, parents, and trainees; environmental observations, and implementation observations.

In addition to the above eligibility requirements, priority will be given to parks that:

- Organization located within the same community boundaries. Commitment from the Community-Based Organization partner should be documented with a Letter of Support from the organization on the [template provided](#).
- Support "Park Kids" programming.

Requirements for Selected Parks

Once selected, parks will be required to carry out several strategies and activities to ensure the success of the project. Parks should only apply if they will be willing to carry out the following:

- Work in partnership with the CampWell program facilitator, employed by the Chicago Park District Wellness Team
- Promote the CampWell project to parents, families, community residents, and local businesses and organizations
- Implement CampWell, a health and wellness curriculum that includes a Fun with Food cooking activity, *Go! Team Games*, STEM activities, and daily fitness and meditation.
- Select a park employee to serve as "[wellness champion](#)." The Wellness Champion will be a liaison between the park, the CBO partner, CLOCC, and the Chicago Park District Wellness Department. The following staff positions may be well-suited to serve as the Wellness Champion: Park Supervisor, Monthly Instructor, Hourly Recreation Leader, Park Attendant or other year-round park staff. The wellness champion will be required to spend at least two hours per week planning and executing the deliverables of the grant from February to September 2020.
- In addition to the Wellness Champion, [Seasonal Recreation Leaders](#) will also play an important role in Chicago ANEHW in their parks. In order to assure complete implementation of Campwell at the intervention parks, Seasonal Recreation Leaders will be expected to lead or co-lead all components of CampWell.

Three parks will be selected to participate. Selected parks will receive materials and supplies valued at \$7,500 per park. These materials and supplies include:

1. Fun with Food: Cooking Equipment – blender, skillet, pots, pans, knives, cooking utensils, paper products, utensils, cleaning products,
2. Fun with Food: Food – food each week for the campers to prepare a healthy snack
3. STEM Activity Supplies
4. Wellness-Themed Field Trip – transportation and activities for a healthy field trip
5. *Go! Team Game Kits* – equipment to support games and activities for physical activity
6. Bike Helmets – for each camper

A partnership between a Park District park, community-based "anchor" organizations, and other key community stake holders may also be funded.

Funding for this award is made possible by the **Kohl's Cares foundation**.

REVIEW PROCESS

A panel comprised of Park District and CLOCC staff will review applications. Parks can expect a decision by Mid-January. Announcement of recipients may be extended depending on the number of applications received.

SCORING RUBRIC

A maximum of 7 points will be awarded per question. Applications will be scored based on quality of application, geographic distribution in the city, and availability of a CBO partner. As described above, parks that apply with a CBO partner will receive additional points in the review process. While parks are not required to apply in collaboration with a CBO, parks will not be selected if the Chicago Park District or Lurie Children's Hospital cannot identify a suitable CBO with which to partner in the park's neighborhood.

KEY ACTIVITIES AND DATES FOR APPLICATION PROCESS

- Full Proposal Release Date: December 4, 2019
- Proposal Due: 5:00 PM CT, December 23, 2019
- Announcement of Recipients: Mid-January, 2020 (announcement may be delayed based on the number of applications received and/or the CBO partner identification process)
- Contract Dates: February 1, 2020 – September 30, 2020
- Park staff and anchor organization project orientation: February, 2020
- 5-4-3-2-1 Go! Training with Year-Round Camp Staff: March, 2020
- CampWell Training with Seasonal Recreation Leaders at Orientation: June 2020
- Implementation and Evaluation of CampWell during Summer Camp: June to August 2020
 - Pre-survey with Parents: Camp Orientation
 - Pre- survey with Campers: Week 1
 - Environmental Observation of Campers: Week 2 to Week 5
 - Post-survey with Parents: Show Night
 - Post-survey with Campers: Week 6

APPLICATION SUBMISSION

All applications and required documents must be submitted electronically to the Consortium to Lower Obesity in Chicago Children at info@clocc.net by 5:00 PM CT on December 23, 2019. No late applications will be accepted for any reason. The applicant is solely responsible for submitting a complete and timely application. Review process is expected to take 2 weeks. Parks can expect a decision in early January; however, we reserve the right to extend the review deadline based on the number of applications received.

For any questions related to this RFA, please email info@clocc.net